



Milica Trifković

Marketing specialist

Digitaz Information Technology

<http://www.digitaz.rs>

Bilateral Meetings

- (11:30 - 15:00)

Description

Digitaz Information Technology is a full-service software development company that builds great web applications, using agile methodology and cutting-edge technologies. Our team of experts has many decades of combined experience providing IT services in various industries.

Since its founding, Digitaz has established prosperous partnerships with both local and international companies.

We offer two products:

- The workflow automation and business process management software [Dirigent.io](#);
- And Trickle, an enterprise-wide loyalty software platform designed to increase customer engagement in a broad range of activities.

In addition to our two products, we deliver cost-effective and reliable custom software solutions that match unique requirements of companies regardless of size and industry.

Organization Type

Company

Organization Size

1-10

Founding Year

2012

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Email

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Country

Serbia

City

Novi Sad, Laze Nančića 2 [Google map](#)

Areas of Activities

IT

Offer

Loyalty platform

The Trickle's loyalty platform allows for the creation and customization of loyalty programs (discounts, coupons, vip customers, etc.) that are sure to drive customer engagement, in addition to giving companies the data on the behavior of their client base, that is necessary for creating better performing marketing strategies.

Keywords: loyalty loyalty platform loyalty programs commerce customers

Cooperation Offered

1. Sales / Distribution

Offer

Business process management and workflow automation software

Dirigent.io is an advanced web-based software that enables companies to manage processes. It eliminates manual work and reduces the need for human intervention during the execution of the processes. The platform enables you to design your business process with simple drag & drop user interface allowing you to transfer your static diagrams into real-life applications.

Keywords: business process management business software workflow automation

Cooperation Offered

1. Sales / Distribution

Offer

Custom software solutions

We are able to supply innovative, trustworthy bespoke software and database solutions, complementing your most complicated business needs.

Applying latest technologies and our expertise, we deliver optimized solutions in the most efficient way.

Keywords: IT software custom software solutions development software development outsourcing integration maintenance

Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. License agreement