



Djuradj Caranovic

Business Developer

Moja Bašta

<http://www.mojabasta.rs>



Bilateral Meetings

Description

Moja Bašta je porodična farma, mi se bavimo proizvodnjom premium hrane (organski sertifikovane). Nama je kvalitet na prvom mestu, počeli smo na 40 ari, iz čisto sebičnih razloga, da sebi obezbedimo zdraviju hranu. Vremenom smo širili porodični krug, pa su došli prijatelji, poznanici kolege, da bi se na kraju završilo evropskom nagradom za kvalitet. To nas je podstaklo da delimo dalje, posle 6 godina truda u mogućnosti smo da ponudimo ograničene količine premium organske hrane, našoj široj porodici.

U našoj sad već velikoj porodici ima beba, bolesnih ljudi i starijih osoba, pa se jako trudimo da nadmašimo sve standarde kvaliteta i ponudimo ono naj korisnije, zdrave namirnice.

Moja Bašta is Serbian's leading production company by quality of EU certified premium organic food. Our range includes more than 37 products including: vegetables, fruit, eggs, honey nuts, dried-fruits, grains, seeds, pulses, cereals, many specialty foods that are difficult to find, plus much more!

We are committed to produce great tasting organic food that don't cost the earth. We believe in providing the food that nature has provided for us and passing it onto people in the way that it was intended to be eaten and enjoyed. We call this food, 'Real food': it is pure & simple with nothing weird or nasty in it.

We have special part of production for pregnant women, children, animals and healthcare.

No product in our range contains artificial colors, flavors or preservatives, GMO's or trans-fats...

We believe in our passion and certainty to produce premium organic food, and to share it with others.

You probably know Moja Bašta as a trusted source of delicious and healthful organic foods, but did you know that the key to our success is our cooperative business model? The over 180 farm families who produce our premium quality food products share a voice in the future of our business-because they own it! The central mission of our cooperative is to support rural communities by protecting the health of the family farm-working toward both economic and environmental sustainability. Our stable, self-determined farmer pay prices and our love of the land are the best assurance that our co-op members will be able to continue the tradition of organic farming into the next generation. Building our base of loyal customers allows us to bring more farm families into the cooperative, along with the land,

water, and animals that they protect.

Together with you, we are crafting a new vision for family farming and healthy food in Serbia!

Organization Type

Cluster, Consultant, Other, Company

Organization Size

101-250

Founding Year

2010

Email

djuradi@gmail.com

Country

Serbia

City

Belgrade, Petrogradska 10 [Google map](#)

Areas of Activities

agriculture

IT

Offer & Request

IT in Agriculture

Is it challenging to mention IT and agriculture in same sentence? Can we add cloud, drones, software development, robotics? Can we even say startup? Ok, now do you believe me, if it I said in Serbia?

As you all know, IT has fast grown in our region, many of them software-export oriented, developing for big corporations. We tried to be more local and practical, but financial viable.

As we are focused more, what we like to do, we like quality food, so we decided to do something, as a startup for agriculture. We thought maybe we can help to provide some solutions for them. As we learned on the way, we cannot do it alone. We need your help.

I will try to tease you, and point a direction, in return I expect though questions and knowledgeable debate.

Keywords: it agriculture precise farming drons solar

Cooperation Offered

1. Other

2. Investment/Financing
3. Technical co-operation
4. Outsourcing co-operation

Cooperation Requested

1. Other
2. Investment/Financing
3. Technical co-operation
4. Outsourcing co-operation